

Benefits of going GREEN:

➤ Saves you GREEN!

On average, cardboard and paper products account for 40% of solid waste. Recycling your cardboard and paper can reduce your waste cost up to 40%.

➤ Enhances your Image!

Being GREEN and promoting sustainability are current marketing trends. Your business benefits from having a "greener" image. There are opportunities for your business to apply for awards and earn recognition.

➤ Improves our Future!

Going GREEN ensures a healthier future for our children, your community and the planet. Recycling conserves resources and extends the life of area landfills.

REDUCE

consumption and waste

REUSE

what you have

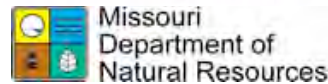
RECYCLE

everything you can

The West Bottoms is going GREEN with support from:



Mid-America Regional Council
Solid Waste Management District



The Quality Roofing Co.
a tradition of excellence since 1921



Riverview Developers, LLC
J & K Real Estate
Trails.com
WRAP Task Force

WRAP

Waste Recycling Advocacy Partnership

Promoting
sustainability awareness
and recycling services
to the West Bottoms
community

A West Bottoms Community
Enterprise through CIDA
www.cida.cc/committee-news/wrap
www.facebook.com/wrap.kc

Start Recycling & Save Money!

We provide recycling containers free of charge and resources to help you recycle at your business. Our facility is conveniently located in the West Bottoms, we have drop off and pick up services available.



Let us do your recycling

Call or Text:

Heather Boland at 913-710-3525

Sarah Gibson at 913-617-9913

Email us at: wrap.kc@gmail.com

Visit us on Online:

www.facebook.com/wrap.kc

www.cida.cc/committee-news/wrap

Location:

815 Woodswether Road

Kansas City, MO 64105

Printed on 100% Recycled Paper



Getting Started

1. Schedule an appointment with us to come to your business or office location.
2. We will assess your needs and determine how we can help you recycle cardboard and paper.
3. We will provide containers and recycling resources.

Targeted Materials

Cardboard: Corrugated Only

Office Paper: White or Light Papers Only

- Printer
- Copier
- Notebook
- Letterhead
- Shredded
- Envelopes (windows okay)
- Carbonless forms
- Manila Folders

Mixed Paper: Catch-all

- Colored papers
- Shiny/glossy papers
- Colored file folders
- Junk mail (ad inserts)
- Magazines
- Catalogs
- Newspaper
- Paperboard
- Phonebooks
- Paper Bags

"What we do today, right now, will have an accumulated effect on all of our tomorrows."

— Alexandra Stoddard

Did you know...

- Each ton (2000 pounds) of recycled paper can save 17 trees, 380 gallons of oil, three cubic yards of landfill space, 4000 kilowatts of energy, and 7000 gallons of water. This represents a 64% energy savings, a 58% water savings, and 60 pounds less of air pollution.
- The 17 trees saved (above) can absorb a total of 250 pounds of carbon dioxide from the air each year. Burning that same ton of paper would *create* 1500 pounds of carbon dioxide.
- Recycling 1 ton of cardboard saves 9 cubic yards of landfill space and 46 gallons of oil.
- Recycled cardboard only takes 75 percent of the energy needed to make new cardboard and lessens the emission of sulfur dioxide that is produced when making pulp from wood trees.

Sources: www.earth911.com & www.recycling-revolution.com