



3RD ANNUAL HERITAGE WEEK

MAY 5-12, 2017

As we look to build on the successes of last year's events, Historic West Bottoms will again host a weeklong celebration of the area to highlight its regional history and culture. Beginning on First Friday and ending with the Wettest Block Soirée II, the third annual Heritage Week seeks to:

- Highlight the progress and potential of the West Bottoms while recognizing firms and professionals who plan, design and construct our community's infrastructure;
- Focus on the West Bottoms as an historical district and destination; and
- Remember the area's role as a commercial-industrial district connecting the communities of the greater Kansas City metropolitan area.

The West Bottoms' place in our region's history and development is truly unique and began with trading among Native Americans and the French. The area, originally known as Kawsmouth and later the French Bottoms, is centrally located and has been essential to the growth and development of the entire region.

During our Heritage Week events, we will partner with businesses, agencies and local governments to shed light on the history of the West Bottoms, including the historical sites, businesses, institutions and individuals who have made notable contributions to the community. Our goal is to remind residents of the region of the great times, challenges and potential in the West Bottoms and to re-introduce, and introduce, our area to residents and tourists.

We look forward to presenting this year's Heritage Week, and ask for your support and participation as we highlight history with an eye toward the promising future of "the best part of town."





3RD ANNUAL HERITAGE WEEK EVENTS

MAY 5-12, 2017

HERITAGE WEEK LAUNCH FRIDAY, 5.5.17, 5:30 P.M.

11th Street and Hickory Street

Help us kick off our celebration in style! Victor and Penny with the Loose Change Orchestra, officials from city government, and the West Bottoms Merchants Association will come together to welcome visitors with a preview of the week, including art exhibits, live entertainment and dialogue with nonprofits in the Livestock, Warehouse and Riverview Districts.

BETTER BLOCK 2017: WEST BOTTOMS SATURDAY, 5.6.17, NOON 'TIL DARK

11th Street in Historic District

The "Better Block" project transforms a street to show its potential for a great, walkable, vibrant neighborhood. The event is a collaboration of creatives, architects, planners, and students using multiple strategies to inform and inspire the community by suggesting possibilities for a more pedestrian-minded environment.

MISSOURI VALLEY SUNDAYS KEMPER ARENA: A KANSAS CITY ICON SUNDAY, 5.7.17, 1:30-3:00 P.M.

Downtown Kansas City Library

Join us as preservationist Elizabeth Rosin discusses the architectural and cultural significance of Kemper Arena, its impact on the West Bottoms and its listing on the National Register of Historic Places.

CREATING A NEW SENSE OF PLACE MONDAY, 5.8.17, 5:30-7:00 P.M.

Amigoni Urban Winery

This unique event brings businesses, planning and economic development professionals, and entrepreneurs from the region together to discuss progress in the West Bottoms.

URBAN CORE GROUP MONTHLY MEETING WEDNESDAY, 5.10.17, 5:30-7:30 P.M.

The Foundation

For its May meeting, the Urban Core Group, which focuses on how urban pioneers are preserving and enriching our Kansas City experiences and culture, will gather at The Foundation to spotlight new projects and redevelopment efforts occurring in the West Bottoms.

WEST BOTTOMS REBORN: PUBLIC DISCOURSE SERIES LUNCHEON THURSDAY, 5.11.17, 11:30 A.M.- 1:30 P.M.

Faultless Starch

Join us to hear Michael Rohd, Executive Director of the Center for Performance and Civic Practice, speak on "Artists, Change and Civic Imagination," a presentation about infrastructure and public space needs through arts-based strategies as a result of a partnership by KCMO, the Unified Government of Wyandotte County, the Kansas City Design Center, Historic West Bottoms and the creative community.

WETTEST BLOCK SOIRÉE II FRIDAY, 5.12.17, 6:00-11:30 P.M.

The Mulberry Room

Heritage Week's signature event will feature musical guest Vine Street Rumble, dinner, dancing, and art and historic presentations on 13th Street in the Warehouse District of the West Bottoms.

Visit www.hwb-kc.com for more information or email us at historicwestbottomskc@gmail.com.





SPONSORSHIP OPPORTUNITIES

HERITAGE WEEK UNDERWRITER - \$10,000

- Publicity for all events through signage, social media and multiple websites
- Recognition during ALL Heritage Week events
- Premium seating for a part of 20 at Wettest Block Soirée
- Speaking opportunities at each event

PRESENTING SPONSOR - \$5,000

- Publicity for all events through signage, social media and multiple websites
- Recognition during ALL Heritage Week events
- Choice table for 8 at Wettest Block Soirée II

ENTERTAINMENT SPONSOR - \$2,500

- Publicity for all events through signage, multiple websites and social media
- Recognition during the following events: Heritage Week Launch, Creating a New Sense of Place, West Bottoms Reborn and Wettest Block Soirée II
- Preferred seating for 8 at Wettest Block Soirée II

EVENT SPONSOR - \$1,500

- Publicity for all events through signage, multiple websites and social media
- Recognition during Heritage Week Launch, Creating a New Sense of Place and Wettest Block Soirée II
- Preferred seating for 6 at Wettest Block Soirée II

FRIENDS OF HISTORIC WEST BOTTOMS - \$300

- Two tickets to the Wettest Block Soirée II
- Company logo on underwriter signage during Wettest Block Soirée II

TABLE HOST AT WETTEST BLOCK SOIRÉE - \$1,500 (TABLE FOR 8) - \$1,000 (TABLE FOR 6)

- Choice table for 8 at Wettest Block Soirée
- Company logo or printed name on underwriter signage during Wettest Block Soirée II

Publicity for the week's events begins in March and include the following: a press conference; posters and signage; event programs; promotion on multiple partner websites; and various social media platforms.

Please email your logo (.ai, .eps or high-resolution .jpg) to historicwestbottomskc@gmail.com for inclusion in our Heritage Week publicity.

